## The Drama Desk Awards Debuts New Statuette Design

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In celebration of its 65-year legacy, the Drama Desk Awards debuts a new statuette, to be formally presented at the annual ceremony on Sunday, May 31, 2020, at The Town Hall in Manhattan.

The custom-designed award brings distinctive new life to the iconic Drama Desk quill image, which represents the theater writers, critics and journalists who make up the Drama Desk



organization and vote on the awards each year. The statuettes will stand 10-and-a-half inches tall, and feature the iconic quill image, with subtle comedy and tragedy drama masks cleverly cut into the sides, standing on an inkwell base. The statuette was designed in partnership with the team at <u>Society Awards</u>, who have also worked with the Golden Globes, Emmy Awards, ESPYS, American Music Awards, Billboard Music Awards, MTV Movie Awards, and many more of the entertainment world's leading awards.

"The goal was to design an iconic award statuette worthy of the Drama Desk Awards' incredible 65-year legacy," Matt Britten, Drama Desk Awards executive producer and Broadway Brands CEO, said. "With our friends at Society Awards, we have created a bold new award that will enhance the profile of the Drama Desks for years into the future."

"Everyone we've shown it to immediately asks, 'Can I have one?'" Britten added. "But of course, the only way to get one will be to win at the Drama Desk Awards!"

Drama Desk Awards attendees will witness the brand-new statuettes handed out to top theater-makers for the first time at the 65th annual ceremony on Sunday, May 31, 2020, at The Town Hall in Manhattan. Tickets will be on sale soon. Visit the Drama Desk Awards website for more information.

Matt Britten, Broadway Brands CEO, will serve as executive producer and <u>Joey Parnes</u> Productions will produce the ceremony, as it has since 2012.

Founded in 1955, the Drama Desk Awards honor outstanding achievement by professional theater artists on Broadway, Off-Broadway, and Off-Off-Broadway. The Drama Desk Awards are voted on and bestowed by theater critics, journalists, editors, publishers and broadcasters covering theater.

Sponsors for the 2020 Drama Desk Awards include The <u>John Gore</u> Organization, <u>Jujamcyn Theatres</u>, <u>The Nederlander Organization</u>, <u>The Shubert Organization</u>, Hudson Scenic Studio, LaDuca Dance Shoes, <u>Music Theatre International</u>, and PRG.

The Drama Desk Awards are presented by the Drama Desk organization in partnership with Broadway Brands.