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2012 MTV VIDEO MUSIC AWARDS

CATCH ALL OF THE ACTION ON FRIDAY 7TH SEPTEMBER AT 9PM ONLY ON MTV

2012 MTV VMA Gift Bag Contents Revealed!

Find out what the likes of 1D, RiRi & more will be taking home here...

15:07, Wednesday, 5 September 2012

Ever wondered what the likes of [One Direction](#), [Rihanna](#) and [Taylor Swift](#) get in their goody bags at the [VMAs](#)?

Well, MTV can now officially unveil the contents of the custom-designed 2012 MTV Video Music Awards gift bag for attending nominees, presenters and performers at the bash on 6th September.

As a part of celebrity gifting, MTV will donate to the non-profit organisation Lifebeat, Music Fights HIV/AIDS, which is this year's official charity recipient.

Musical guests and celebrities taking part in the show will receive some of Hollywood's most coveted items including iPods, speakers, headphones, luggage and designer eyewear.

In addition, celebs attending this year's VMA Radio Forum will have access to the Celebrity Retreat where they'll have a chance to chat with brand reps, demo products and choose items in their personal style and size preferences.

Hosted by Kevin Hart, you can catch all the action from the 2012 MTV VMA on Friday, 7th September at 9pm only on MTV!

Contents of the official 2012 MTV Video Music Awards gift bag include:

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Andaz – Will gift VMA talent with a 2-night stay at their choice of: Andaz 5th Avenue, Andaz Wall Street, Andaz Savannah, Andaz Napa, Andaz West Hollywood, Andaz San Diego, Andaz Maui at Wailea or Andaz Shanghai.

BottleHood – Is gifting a repurposed Bombay Sapphire Gin bottle drinking glass and necklace.

Calvin Klein fragrances – Will gift celebrities with CK One, the original "shared" fragrance that inspires the confidence to be yourself and connect with others.

Case-Mate – Will be gifting celebrities with the Right Case for the Right Occasion; which includes their Tortoiseshell and Glam iPhone 4/4S cases.

Ceja Vineyards Napa Valley – Is gifting celebs with a 2008 Ceja Vineyards Dulce Beso (Sweet Kiss) late harvest white wine.

CIROC Vodka in collaboration with Society Awards and Mode Design Group – Will gift a 750ml Limited Edition Moonman inspired CIROC Vodka.

COVERGIRL - Is gifting Blast Flipstick Lip Color is a double-ended lipstick duo with one shimmer and one cream shade. Eye-Enhancers Shadow includes one matte, pearl, and

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sparkle shades.

Crabtree & Evelyn – Will gift celebrities with a pomegranate grove poured candle that captures the exquisite freshness of sun-ripened orchards for everyday moments of indulgence.

Eternal Lifestyles – Is gifting celebs with Youth Rejuvenating Complex, the latest innovation for smoothing skin texture and reducing fine wrinkle depth and volume. It combines the natural antioxidant properties of Resveratrol with six of the most potent peptides currently available to address the effects of aging on the skin.

Invitation Consultants – Is gifting VMA talent with their personalized stationery, which is the perfect way to express style & add some pop to snail mail!

J World Sport – Will gift VMA talent with "Vine," the ultimate carry-on rolling duffel bag.

LACOSTE Fragrances – Is gifting celebs with EAU DE LACOSTE L.12.12 men's scents that capture the transformation of the iconic LACOSTE L.12.12 shirt into a collection of fragrances that represent different moods – pure for Blanc, relaxed for Vert, powerful for Bleu, and energetic for Rouge.

Laugh Factory – Will gift celebrities with 4 VIP admission tickets and 2 complimentary drinks per guest at the World Famous Laugh Factory.

Marchon – Is gifting designer eyewear by Marchon.

Monster – Is gifting celebrities, Monster® DNA™ headphones. DNA is designed and tuned smarter to bring your audio to life. Hear every detail, feel every beat, and express a distinct look that is fully customizable. Pure Monster Sound. It's What's Inside.™ #INMYDNA

NETFLIX- Is gifting VMA talent with complimentary two year Netflix streaming membership.

Nickelodeon and New Era – Will gift an Official Teenage Mutant Ninja Turtles Basic Logo 9FIFTY Snapback hat or Official Foot Clan Basic Logo 9FIFTY Snapback hat. All cotton caps with front logos featuring raised embroidery.

NIKKI RICH – Is a designer boutique gifting celebs with various printed tops.

Original & Mineral – Will gift all VMA celebrities with Maintain the Mane Shampoo & Conditioner with oils of evening primrose and macadamia seed which combine in a mild moisturizing everyday formula that cleanses the hair and scalp. The men will also receive Texture Clay to achieve shape and definition with this pliable blend of naturals. Beeswax and Soya Wax combine to give hold while fine grade pumice stone adds texture. And the women will also receive their detangling spray.

Perfect Day Surf Camp – Is gifting VMA talent with a Quiksilver and Roxy sponsored surf & beach camp.

Perks of Being a Wallflower - Is gifting the book and CD. Since its initial publication by MTV Books/Gallery Books, Stephen Chbosky's haunting debut novel has received critical acclaim, provoked discussion and debate, grown into a cult phenomenon with over 1.5 million copies in print, and inspired a major motion picture. The movie tie-in edition arrived in stores on August 14, 2012.

Rep the Code – Will gift New Era snap back and Fashion T-shirt.

Robbie French Designs – Is gifting vintage belts.

Stone Rose - The Miami-based label will gift celebrities with a whole range of button-downs that expertly straddle the line between office and evening wear.

Terry's Toffee - Is gifting 15 remarkable flavors of Award-winning chocolate covered gourmet toffee & other toffee confections.

The Makers of Trojan® Brand Condoms – Will be gifting celebs with a Trojan "Party Pack."

Timbuk2 – Will gift classic messenger bags handmade in San Francisco.

Wear Your Music – Will gift VMA talent with a one size fits all, unisex guitar string bracelet made from real guitar strings in all different colours.

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